



TDYAN -YOVANU

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Volunteer Digital Communications and Content Development Officer

Position Overview

Tdyan Youth Voices and Action Network Uganda is seeking a committed and skilled **Volunteer Digital Communications and Content Development Officer** to strengthen our storytelling, visibility, and resource mobilization efforts.

This is a volunteer role designed for a passionate professional who understands that communication is not just about posting content. It is about shaping narratives, amplifying youth voices, and influencing positive social change.

The volunteer will support TDYAN YOVANU's digital presence and strategic communication efforts, particularly in areas related to Gender-Based Violence, Sexual and Reproductive Health and Rights, HIV, youth empowerment, and community development.

About TDYAN YOVANU

Tdyan Youth Voices and Action Network Uganda is a youth-led, child-centered organization founded in 2017 and now operating nationally, with deep roots in Tororo District. We believe that when children, adolescents, and young people are supported to thrive, communities thrive with them.

Our work focuses on:

- Sexual and Reproductive Health and Rights (SRHR)
- HIV prevention and treatment literacy
- Gender-Based Violence prevention and response
- Education and skills development
- Youth leadership and civic engagement

We work with families, schools, cultural institutions, government departments, and international partners to promote dignity, fairness, and access to opportunity.

Key Responsibilities

The Volunteer Digital Communications and Content Development Officer will:

- Develop and implement digital communication strategies to raise awareness on GBV, SRHR, HIV, and youth development issues.
- Create compelling and shareable content for:
 - Website (blog articles, impact stories, informational content)
 - Instagram
 - LinkedIn
 - TikTok
 - X (formerly Twitter)
 - WhatsApp campaigns and other social platforms
- Support the development of grant proposals by drafting and refining narrative sections.
- Design and execute awareness campaigns that drive engagement and community participation.
- Monitor and analyze social media performance metrics and recommend adjustments to improve reach and impact.
- Collaborate with internal program teams and external partners to align messaging with ongoing initiatives.
- Contribute to strengthening TDYAN YOVANU's online visibility and digital brand identity.

Qualifications

- Bachelor's degree in ICT, Mass Communication, or related field (or equivalent experience).
- Minimum of 2 years' experience in digital storytelling, preferably within a youth-led or women-led organization.
- In-depth knowledge of GBV, SRHR, and HIV-related digital communication.
- Proven experience managing and growing social media platforms, particularly X.
- Demonstrated ability to execute effective digital communication strategies.
- Experience collaborating with youth or women-led initiatives is an added advantage.

Skills and Attributes

- Excellent writing and editing skills with strong attention to grammar and clarity.
- Strong research skills and ability to translate complex issues into accessible content.
- Creative storytelling ability with sensitivity to social justice issues.
- Familiarity with current digital marketing trends and tools.
- Ability to work independently while collaborating effectively with a team.
- Proficiency in Microsoft Office and relevant content management systems is an added advantage.

What the Volunteer Will Gain

- Hands-on experience in strategic communication within a nationally registered NGO.
- Opportunity to contribute to meaningful community transformation.
- Professional mentorship and collaboration with experienced program teams.
- Portfolio development through real-world impact stories and campaigns.
- Networking opportunities within youth, health, and human rights sectors.

Commitment

This is a volunteer position requiring a strong sense of accountability, initiative, and professionalism. The role offers flexibility but expects consistent contribution aligned with agreed deliverables.

If you believe communication can shift mindsets, influence systems, and elevate youth voices, then this may be the right space for you.

How to Apply

If this role speaks to you and you feel ready to contribute your skills to meaningful social impact work, we would be glad to hear from you.

Please submit:

- A detailed **Curriculum Vitae (CV)**
- A **cover letter** clearly outlining your interest in the volunteer position and highlighting your relevant experience and competencies in digital communication, storytelling, and social impact work

Applications should be sent via email to:
info@tyovanu.org

Kindly copy:
promisebabirye832@gmail.com
ericokello160@gmail.com

Please indicate “*Volunteer Digital Communications and Content Development Officer Application*” in the subject line of your email.

Only shortlisted candidates will be contacted. TDYAN YOVANU is committed to equal opportunity and encourages qualified young professionals to apply.

Note: *The advert is open for 30 days. Advert also on our website: www.tyovanu.org*